

Dear: Industry Players

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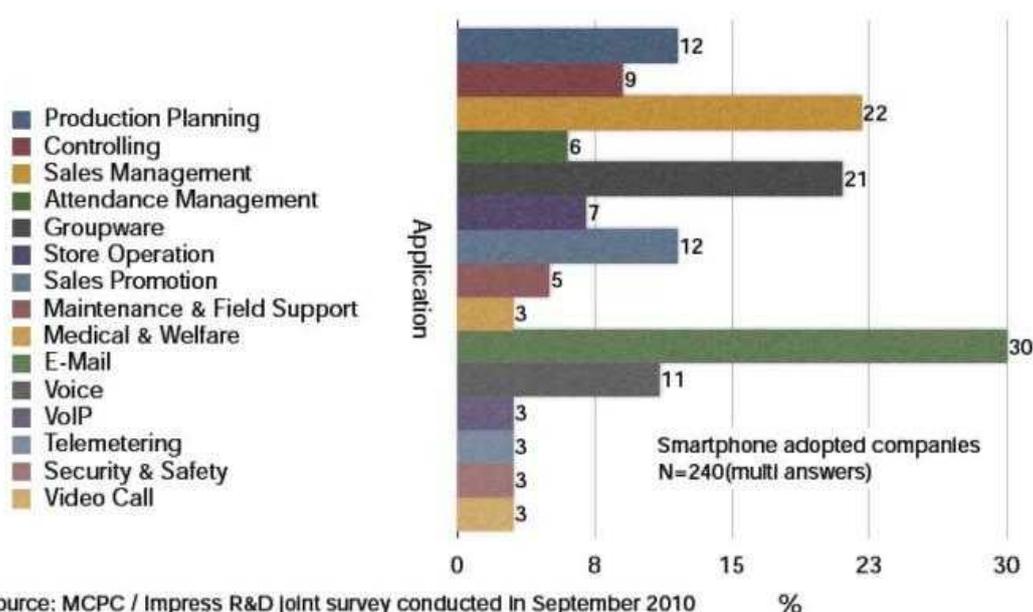
Who interest in Japanese High Tech Market

Market Update in Japan

Application of Smart Phone at Cloud Environment

As notified on previous Market Update, this time We will talk about Application of Smartphone in Cloud environment..

Smartphone Applications on the Cloud(User)

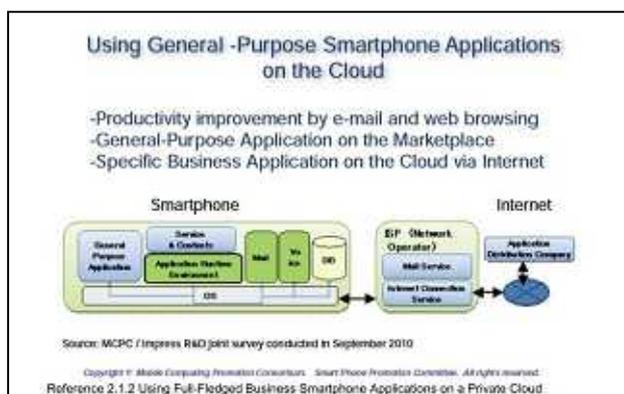


The top cloud apps are e-mail of 30% followed by sales management and groupware of 20%, then product planning and sales promotion of 10%+. The top three, as usual are called productivity tools for staff management.

Now getting into more of the network biz side. As seen from the usage analysis, smart phone at end is a PC and those that in the past stayed on the desk or at most so call net book using at pub Wi-Fi but not at when you are really walking on moving around like as mobile phone >> information at finger tip means any time at any place now. The market is expecting dramatically increase of traffic that needs to be effective, efficient, and safe

Phase II Consulting

Those who are engaged in cloud biz would see a good potential for the growth of market in Japan. We at Phase 2 consulting, see your market experience in the US immediately would be applicable to the growing Japanese market. The market as far as using stuff like smart phone on figure, biz apps for the traffic growth potential is much faster than the anyplace in the world means the opportunity for the surrounding biz not only apps but also infrastructure as well.



About us

Phase 2 Consulting Ltd. (Ph2) is specialized on high tech IT business in Japan and Asia. Ph2 offers unique service for clients not only for provide analytical information, Strategy and Implementation plan, but also execute Plan till mission is completed. Ph2 initiate project as “Free of Charge” until certain view becomes on visible for client.

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