

Phase II Consulting



Phase II Consulting Ltd.

We live with Technology Space

Introduction and Services

Tokyo, Japan



Email:

inq@phase2c.com

Web Site

<http://www.phase2c.com/>

Phase II Consulting



Introduction

Phase II Consulting Ltd.(PH2) is consulting firm specialized on high technology IT business in Japan and Asia, and focus on real business development for market entry.

Ph-2 offers unique service for their clients not only for provide analytical market information, Strategy and Implementation plan, but also execute Plan till mission is completed. Nevertheless PH2 initiate project as "Free of Charge" until certain result becomes on visible for client.

Our Consultants are well known industry player and have track record in leading edge high technology companies as CEO, Founder or Directors, and we work closely our clients as a your team member and act as representative in Japan.

PH2 enjoys working with our clients and sharing the success.

Members

Yuichi Murano

Partner/CEO and founder of Phase II Consulting Ltd.

Kenji Muto

Partner and co-founder of Phase II Consulting Ltd

Masao Takahashi

Partner and CTO of Phase II Consulting Ltd

Service to be offered

- 1, Market information of your market
- 2, Competitive information
- 3, Build basic Strategy and Plan for your business success
(Free of Charge up to here)
- 4, Representation of your company as window to market
- 5, Establish distributions channel or find business partners
- 6, Support to build your own entities and staffing
(All Fee is vary depend on Client's requirement)

How we charge you

Our policy is "Share the Success", but we won't ask cost and risk until our result become in visible.

- 1, Initial survey and planning is Free of Charge
- 2, T&M based charge before result become in visible
- 3, Success fee based charge and no fee unless visible out put



Phase 2 Package Service Introduction

Purpose of Service

Phase 2 Consulting (Ph2) introduce Packaged Services for Clients those who are planning to enter market or to expand business in Japan.

Ph2 offer 2 Services that are Representation Service and Finding Service, these are the cost effective way to keep activities in Japans high Tech market

Representation Service is suitable for Client need to keep market presence and to have your extended hand in Japan.

In Case of you have one own representative in Japan; Minimum cost will be \$10,000 per month at least. It must be big cost for initial stage or start-up before decide full entry to Japanese Market.

Instead of own staff, but keep your buddy in Japan, *Ph2* professional consultant could be represent as your Japan staff for daily business window.

Finding Service is that Ph2 search and find Business Partners at specific market segment.

Business Partners could be Distributer, Specific end users, OEM Partners, Support Partners, and/or any Partners to whom our client needs to find.

If you work on finding your partners by your self, you must collect all the information of candidates, find contact person, negotiate about partnership, and so on. How do you collect information?, who is the right person to talk?, Do they speak proper English? How many times do you need to travel to Japan? How much money you need to spend? And after all, are you sure to get a right person?. *Ph2* professional consultants will support to find right Partner on be half of Clients.

Service is provided at Monthly Retainer Fee for Representation Service and refundable Fixed fee for Finding Service.

Phase II Consulting



Service fee

1) Representation Service

Fixed Monthly Fee 64,000 JPY (Basic Service)

Fixed Monthly Fee 96,000 JPY (Plus Legal Proxy)

*

2) Finding Service

Service is only provided for *Ph2* Representation Service Client.

Fixed Finding Fee is 192,000 JPY (Per Candidate)

- Money back guarantee when no candidate found

Conditions

- Minimum Service term is 3 months and prepaid each 3 month.
- No Representation for competitors
- Basic expense is covered by Monthly Fee, such as staff daily expenses, domestic travel, communication, writing, and miscellaneous expenses. However upon client request T&M based charge will be billed.
- Fee is Pre-paid, and add VAT when billing

For More Information:

Please Contact: inq@phase2c.com

Phase 2 Consulting Japan

<http://www.phase2c.com>